

Business Curriculum 2022 – 2023 GCSE

	Half Term 1a	Half Term 1b	Half Term 2a	Half Term 2b	Half Term 3a	Half Term 3b
Year 10	What is the activity of a business, the sectors they fall into and the importance of planning a business?	What are the aims and objectives of a business, why do these change over time and how is a business able to use these to grow?	What is the role of the marketing department, why do they carry out market research and what is its importance?	What is the difference between primary and secondary research methods, and how is qualitative and quantitative data used?	What is the role of the human resources department, why are organisational structures important and how do these help or hinder communication within a business?	Why is motivation important for retention and what methods can be used to help aid recruitment of the most appropriate candidate?
Year 11	What is the role of the operations department and why is quality assurance/control so important in a business?	Why is business location important and what factors affect this decision?	What is the role of the finance department and what sources of finance are available to a business?	How do I calculate profits, total costs, breakeven and revenue?	What are the environmental, technological, economic and legal influences on a business?	Revision